

PHUOC MAI

MULTIMEDIA DESIGNER

0799399224

maiphuoc177@gmail.com

www.phuocled.com

Work History

UMT UNIVERSITY

Lecturer - Media & Applied Arts Department

September 2025 – Present

- Courses Taught: Photography Fundamentals
Film & Video Editing
Camera & Lighting Techniques
The Art of Storytelling Through Film

EDIT BUNNY

Founder & Director

June 2025 - Present

- Lead creative direction, ensuring each project aligns with client vision and industry trends.
- Manage and mentor a team of editors and freelancers to maintain high creative standards.

NPF PRODUCTION

Founder & Director

July 2021- Present

- Lead creative direction across all video and multimedia projects — from concept to delivery
- Oversee a multidisciplinary team of videographers and editors to ensure consistent quality
- Schedule production and post-production activities
- Manage project finances and allocate budgets to ensure successful delivery

NITRO NAILS

Multimedia Designer

January 2020 - Present

- Set up product photoshoots for the marketing team
- Set up podcasts and livestreams
- Set up lighting and film short-form content for social media

ZOOMATIONS

Producer & Director Assistant

June 2016 - July 2018

- Train new employees in videography
- Schedule production and post-production activities, coordinating all resources and logistics
- Recruit freelancers and manage on-set production needs
- Manage project finances and allocate budgets to ensure successful delivery

YAN TV

Cameraman & Editor

August 2014 - November 2015

- Work closely with producers and scriptwriters on set
- Film live events and news segments
- Film interviews with hosts in a green-screen studio
- Edit the channel's 30-minute news segment each week

Education

RMIT UNIVERSITY

Bachelor of Design in Multimedia Systems

September 2010 - May 2014

REGENT UNIVERSITY

Master of Arts in Film and Television (Focus in Production)

August 2018 - December 2019

VIET NAM IS AWSOME PROJECT
A nonprofit project dedicated to capturing the beauty of Vietnam
 2015 - 2018
Admin, Producer and Drone Operator

Danang is Awesome (2/3/2015) – 3.698 Shares & 113.000 Views
Sapa is Awesome (7/12/2015) – 194 Shares & 23.000 Views
Dalat is Awesome (23/8/2016) – 1.597 Shares & 121.000 Views
Ninh Binh is Awesome (6/3/2018) – 189 Shares & 17.300 Views

2015

Featured in Tuoi Tre Newspaper for the "Vietnam is Awesome Project"



2018

Featured in Tuoi Tre Newspaper after released "Ninhbinh is Awesome" video



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Student works

